

Solicitors & Estate Agents

embankment



McEwan Fraser Legal

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Welcome to Embankment West

On the western fringe of the city centre, Embankment West offers luxury apartments enhanced by an attractive waterside setting. Its prominent location amongst excellent local amenities and superb transport links, positions Embankment West as a premium 'new home' or buy-to-let property.

The scheme of 123 homes is made up of several different units, ranging from one-bedroom apartments to threebedroom penthouses, all of which have been designed to suit a mixture of living requirements, where residents will benefit from an all-encompassing community environment and modern living experience.

Not only is Embankment West situated in a prime commuting location, the building offers stunning interior and exterior design as well as strong potential rental yields with projected increases in the region's economic growth.



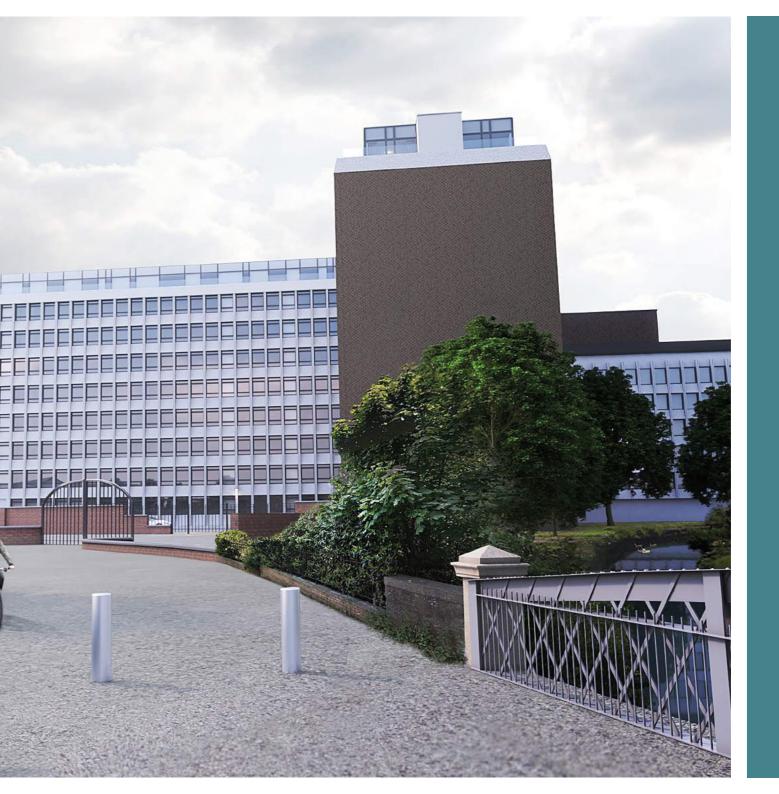
The Project

Investors and homeowners can choose from an appealing mix of accommodation, thoughtfully designed to meet the needs of city living purchasers. You can choose from 65 One-Bedroom, 54 Two-Bedroom and 4 Three-Bedroom apartments. Embankment West has been carefully renovated

McEwan Fraser Legal has teamed up with locally acclaimed, EMA Architects to create a scheme that boasts a fully glazed rooftop level and wellappointedliving spaces. Each apartment will include a fitted kitchen, a fitted bathroom with the addition of ensuites in many of the apartments. In addition, investors will have the option to purchase an interior furniture package, provided by furniture specialists,

David Phillips. The package can be specifically tailored to meet your requirements - making your dream home become a reality.

to provide desirable new build apartments with; open living space, clever storage, luxurious finishes suited for contemporary living. Throughout the development design process every emphasis has been made on functionality whilst also creating a stylish finish. The complex also benefits from a number of private parking spaces available for purchase to the rear and front of the building.



£30million

123

35

1.5 miles Distance to the City Centre

0.6 miles Distance to Tram Stop

Q1 2019 Completion Date

The Location

The capital of Scotland, Edinburgh, is situated in the south east of the country. Edinburgh is the seat of the Scottish Parliament and the Scottish Executive and remains a major centre for finance, law, tourism and cultural affairs. Located at the eastern end of the M8 motorway, the city enjoys seamless transport and communications links with all parts of Scotland either by car, via the motorway network or mainline trains, including regular services to London.

The city benefits from one of the UK's most highlyeducated and productive workforces, while an unrivalled quality of life makes the city a magnet for international talent and tourists alike and more recently has been rated as one of the highest in the UK due to the city's first-class amenities.

A thriving business sector, world renowned universities, its setting amongst hills and historic buildings make for a theatrical city, attracting people to settle down in the Scottish capital from across the world. One of Europe's most beautiful cities and architecturally renowned across the globe as a UNESCO World Heritage Site, Edinburgh has architectural history at its core. The harmonious juxtaposition of the two Old Town and the contrasting neoclassical New Town, give the city its unique character whilst Scotland's most famous castle dominates the city skyline.

The Edinburgh International Festival takes place over three weeks every August and together with the Festival Fringe creates the largest cultural event anywhere in the world. With an unparalleled range of events, fantastic shopping, top-class dining, including four Michelin star restaurants, a fabulous bar and café culture, vibrant nightlife, a varied arts scene, relaxing spas and beautiful green spaces to unwind in, Edinburgh is a pure pleasure.

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10 minute walk to two large supermarkets



20 minute drive into the city centre



Views over the river and parks behind



walking dist Edinburgh a and also eas

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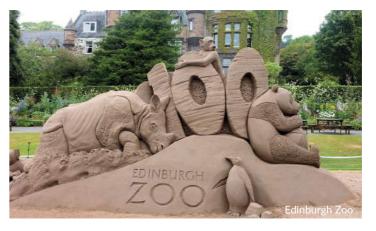


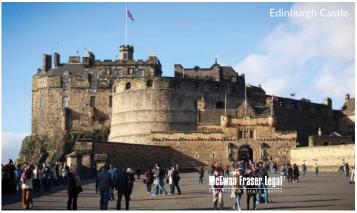
Embankment West's location is second-to-none offering a wealth of amenities, retail facilities and transport options. Gorgie Road acts as the main thoroughfare into and out of Edinburgh city centre from the west side of the city, giving residents easy access to everything the city has to offer. Balgreen tram stop and Slateford train station, both within walking distance, provide quick access to the city centre. Edinburgh airport is also four-miles west of the development and also easily accessible by tram. The Gyle Shopping Centre is accessible by bus or tram in a journey time of only 20 minutes. Nearer by, the newly constructed West Edinburgh Retail Park on Chesser Road, offers an excellent choice of supermarkets including an M&S Food Hall and an Asda Superstore.

Nearby amenities include Edinburgh Zoo and Murrayfield Stadium, along with Hearts FC ground at Tynecastle. Further afield Edinburgh Castle, The National Museum of Scotland and The University of Edinburgh can be added to the endless list of the city's places to visit.

In addition, together with excellent local schools, the Edinburgh Napier University, Sighthill Campus is less than a mile away from the property, with other campuses at Craiglockhart and Merchiston only a little further. Edinburgh University's main campus is located in Edinburgh's Old Town.







Edinburgh: Buy To Let Hotspot

The industry is in a confident and optimistic mood, with strong demand for predicated for the year ahead is to address the shortage of supply.

market, housebuilders are still cautious in their approach. Key cities such only marginally increased in the past five years and development remains uncommonly below demand.

The City of Edinburgh held the highest average house price in all but two out of the last ten years

The volume of sales in Scotland's cities showed a rise in the last five years of 35.3%



In 2016-17, Edinburgh had the highest residential market value of all of Scotland's cities, standing at £2.6 billion.

Scotland's cities residential property market in 2016-17 was worth £5.5 billion

In 2016-17, Edinburgh broke the £1 billion market value for the first time since 2007-08 and was the only city to see its market value increase in 2016-17.





Edinburgh along with Scotland's second city Glasgow, are for numerous reasons, expected to significantly grow ahead of the Scottish average. Together these two cities represent a significant 41% of the increase in Scottish households projected to be moving to Scotland. Edinburgh is expected to expand by an additional 15,000 households whilst over the same period, Glasgow is expected to increase in size by a further 10,000 households.

JLL are also forecasting sales price and rental growth well above the national average, given the supply shortages. Over the next five years they are expecting 3.8% pa rental growth between 2017 - 2021. Presently 16,000 homes are being built across the whole of Scotland - this figure is not considered sufficient to cater for the expanding population of Edinburgh

without taking into account the current backlog and shortage of housing plus the addition of more traditional housing based outside of the city.

Strong demand combined with the shortfall in supply has led to increases in house prices, especially considering city centre housing.

This is highlighted by the strong new development market based in the city centre as well as the outskirts. It is clear however, that there is a lack of new build homes coming on the market. Although there are a number of developments underway there is restricted development activity and therefore a lack of new build homes in the short-to-medium term.



Edinburgh: The Economy

Edinburgh is the UK's largest financial centre outside of London and a major European hub for asset management and servicing, with over £500 bn of

Edinburgh's financial services sector possesses and pensions coupled with expertise in corporate and investment banking. A number of high-profile financial

the energy sector. With increased food exports connections between Scotland and China.

Chinese visitor numbers to the country have increased 82% of Scotland's total Chinese inbound visitor market. The value of which reached £25.78m in 2016. accounting for 71% of Chinese visitor spend in

In 2015, the population of Edinburgh was estimated to be at 498,800, an increase of 22,200 on the figure from 2011.

www.investinedinburgh.com



International visitors made 2.75 million overnight trips to Scotland and spent £1.9 billion in 2016

7% increase in the number of households living in Edinburgh from 2007 to 2016







The government will contribute £756 million towards investment of more than £3 billion by 2021 to deliver 50,000 affordable homes

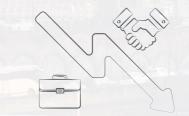
www.showhouse.co.uk



Edinburgh is second only to London in median gross annual earnings per resident in major UK cities with £24,200

www.investinedinburgh.com





Scottish unemployment hit a 25-year low in 2017, standing at just 3.8%

www.investinedinburgh.com



10.8% of people in employment work in the Finance and Insurance sector. On average this is twice the normal average of major UK cities

> Edinburgh by Numbers 2017, The City of Edinburgh Council

In 2015, the Gross Value Added in Edinburgh of the Financial and Insurance sector was £4.16 billion. This represents 50% of the total Scottish GVA for that sector

> Edinburgh by Numbers 2017, The City of Edinburgh Council



Edinburgh has a larger proportion of high skilled occupations at 40.1% than other UK cities, including the London region

www.edinburgh.gov.uk

Edinburgh: **Inward Investment**

Edinburgh has continued to demonstrate why 2017 saw Edinburgh surpass the previous year's total. comprising 24 built projects, leading towards another record year for foreign direct investment (FDI).

According to FDI reports from The Financial Times, 2.105 jobs in the city in the last year, with an capital investment of £1.07bn into Edinburgh's local

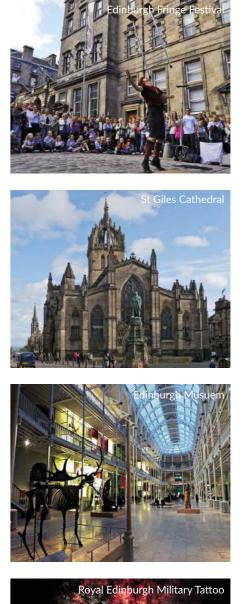
The statistics not only confirm Scotland's position as one of the top UK regions outside of London of the most highly-educated workforces in Europe,

internationally regarded brand.Half of the largest companies who invested were based in the USA.

cluster. From new startups to multinational tech companies setting up operations, Edinburgh is truly a city in global demand. The number of technology companies popping up has been increasing yearon-year for the past decade. Amongst the recent and 60 new posts through Indian digital services firm,

for 65% of the property investment market - a 30% increase from the previous year.

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Edinburgh: Lifestyle

Edinburgh is an incredible city and is often regarded as one of the best places to live in Europe. Not only is the city beautifully green with its 112 parks and 600,000 trees planted around the streets - there are also plenty of things to do, regardless the time of year. The numerous museums, galleries and attractions are first-class and you can easily fill your days in the city without spending a penny, with free entry to many attractions. Not to forget the city's scenic outdoor spaces and some of the world-class festivals that make Edinburgh a major tourist attraction, welcoming 1.2 million tourists annually.

Edinburgh is well known for its comedy festivals during the summer months, however it is a great place to be all year round and can cater to a varying tastes.

From the world-class attractions, such as, the National Museum of Scotland, Scottish National Galleries and St Giles Cathedral, to behind the scenes with Edinburgh's film locations. Enjoy the spectacular views from Arthur's Seat or sit back and watch the world go by from one of the many parks and gardens. including the magical Royal Botanic Garden Edinburgh.

Attractions don't end there, Edinburgh Zoo offers visitors the chance to see over a 1,000 different species of animals and included in the variety is the UK's only Giant Pandas. Or if you're looking for places to enjoy some fine dining, the city is home to more Michelin-starred restaurants than any other part of the UK outside of London.

Edinburgh: Shopping

Millen, Kooples, Jigsaw, Rox Jewellers and LK

If you're looking for designer brands, Multress Walk

Terminal and The Gyle boast over 70,000 sq m of

















Transport: Public Transport

Edinburgh acts as a large financial and business hub of Scotland. The city has therefore demanded world class public transport links and has attracted investment, talent and growth. Residents of Edinburgh don't have to fight their way through crowded tubes stations but instead can take advantage of an excellent bus service combined with first class rail links, plenty of taxis and the arrival of trams provides plenty of non-congested options for getting from A to B.

Although private vehicle transport is the preference for the some 35,000 commuters, there has been recent significant developments planned and already in place in and around the city as Edinburgh progresses towards a seamless and improved transport choice for residents and visitors.

The Airport

Edinburgh Airport is the 6th largest airport in the UK and is less than a fifteen-minute drive from Embankment West and is readily accessible by bus and tram. Being fairly centrally located in Scotland, Edinburgh is one of the best-connected areas and for many is a gateway to Scotland. The airport transports over 11 million passengers and more than 37,000 tonnes of freight and airmail per year with 29 airlines flying to over 120 destinations worldwide. These include key European hubs providing onward connections, via London, Amsterdam, Paris, Frankfurt, Brussels and Copenhagen. The airport offers direct long-haul flights to destinations including New York, Toronto, Chicago, Istanbul, Doha and Abu Dhabi.

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Edinburgh was named best city in the UK for travel. The Scottish capital has been ranked the best city in the UK for its local travel links for the second year running and gains top spot for ease of long distance travel.

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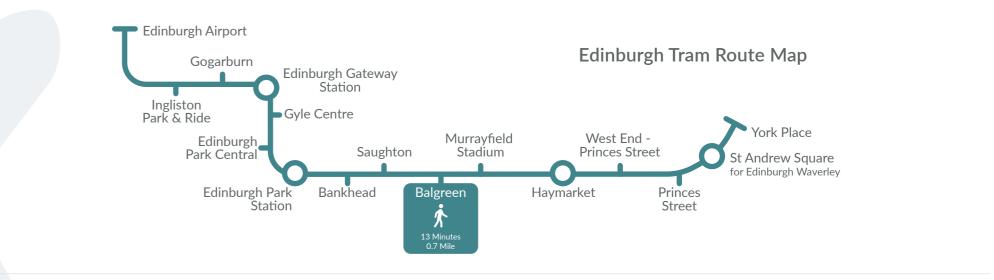
(Easy Travel Index, 2017)

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A total of 13.4 million people travelled through Edinburgh last year, an increase of one million compared to 2016. This was driven by a rise in international passengers, up by almost 14 per cent as 32 of the 34 new routes launched were to destinations abroad.

Source: insider.co.uk







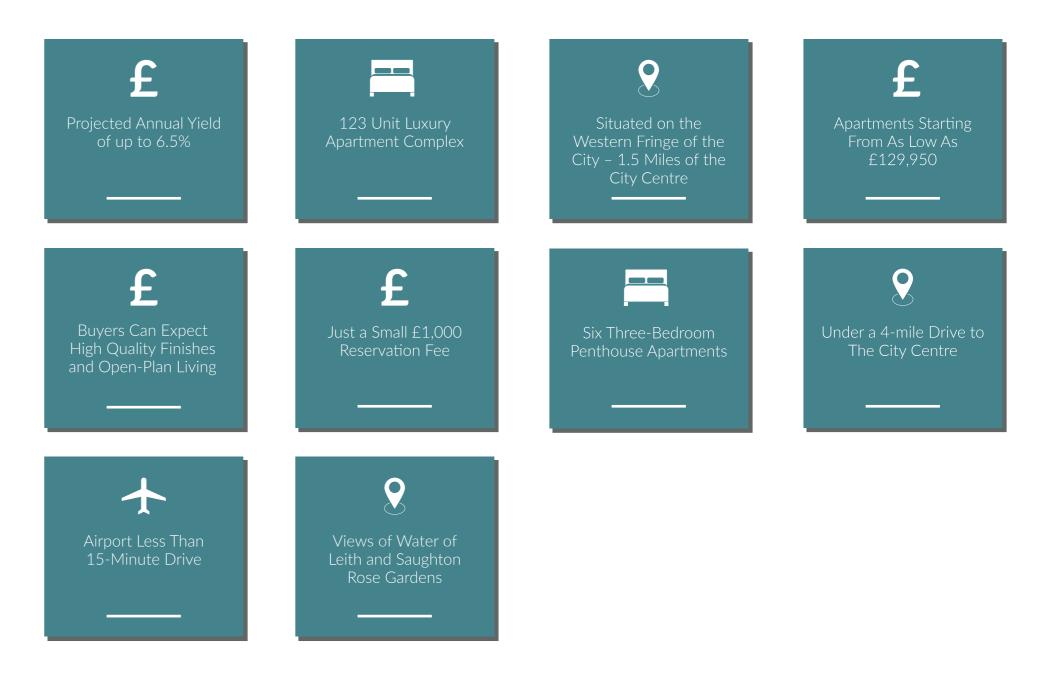
Edinburgh: Academic Excellence

Scotland is setting the pace in the fast-evolving is helping to drive Edinburgh's emergence as a key

show a record number of university start-ups. The university towards the 44 tech start-ups, taking the four universities not only play a major role in research they also attract and provide a talent pool of first class

the world. Compared to other UK cities, Edinburgh With more than 50 years of technology manufacturing has the highest proportion of non-UK students and the highest proportion of EU students.

> There are four universities in Edinburgh, all of them Edinburgh Napier University and Queen Margaret University. The city's largest university, the University indices such as the Times Higher Education World World Universities.

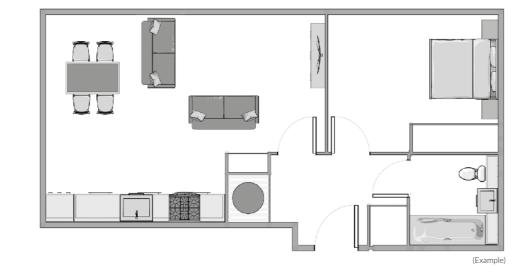


Investment Features

McEwan Fraser Leoa



Floor Plans



One-Bedroom

Average One-Bedroom Size: 568 sq ft/52 sq m

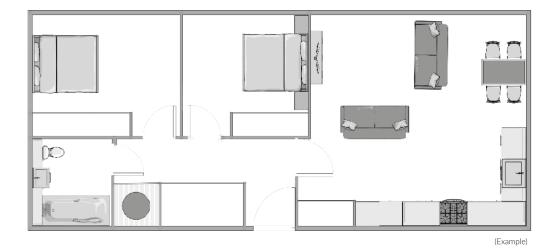
65 One-Bedroom Apartments

Currently under redevelopment, the sympathetic One-Bedroom apartments in this property combine stunning contemporary design with exceptional city centre living features. Apartments have been designed to provide large open-plan living space. A number of windows allow for maximum natural lighting whilst the well-designed living areas and double bedroom are decorated with neutral decor, come fitted with either carpets or contemporary wooden flooring throughout the property.

*All plans are based on concepts provided by the architect and developer, are indicative only and are subject to change.



Floor Plans



Two-Bedroom

Average Two-Bedroom Size: 729 sq ft/67 sq m

54 Two-Bedroom Apartments

Upon entering the Two-Bedroom apartment, you will be greeted by a lovely and bright Two-Bedroom apartment where you will find plenty of storage space in the well-designed living areas and bedrooms. All units will come with fully-fitted kitchen and bathroom, finished to a high-specification such as fully tiled bathroom walls throughout.



*All plans are based on concepts provided by the architect and developer, are indicative only and are subject to change.

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Bathroom Specification

- Shower with Fully Glazed Enclosure And Chrome Shower Mixer Tap
- White Bath with Chrome Shower Mixer Tap
- White Wash Hand Basir
- White Semi-pedestal Toilet
- Ceramic Wall Tiling with Feature Band Coursing
- Grey Ceramic Floor Tiling

Kitchen Specification

- Matrix Stainless Steel Four Function Single Oven
- Matrix Frameless Ceramic Hob
- Matrix Pyramid Design Chimney Extractor Hood
- Integrated Fridge Freezer
- Integrated Washer Dryer
- Slimline Integrated Dishwasher
- Stainless Steel 1L Sink Bowl with Chrome Single Lever Tap









Other Features

- Door Entry Intercom System
- Chrome LED Downlighter Fittings
- UPVC Double Glazed Windows
- Aluminium Double Glazed Security External Doors
- Wall Mounted Electric Convector Heater with Thermostatic Control
- Security Flat Entrance Doors
- Electric Hot Water Cylinder
- Main Wired Fire Detection System
- TV Socket in Living Area
- Laminate Wood Flooring In Kitchen Area
- All Bedrooms Fully Carpeted



How To Invest

DECIDE IF INVESTMENT IS FOR YOU

WORK OUT YOUR BUDGET

GET YOUR FINANCES IN PLACE

DECIDE WHERE YOU WANT TO INVEST

CHOOSE A PROPERTY \mathbf{D}

MAKE AN OFFER

You will be asked to make just a £1,000 deposit payment which, once paid, will result in the property being taken off the market.

ARRANGE A MORTGAGE

If you're going about your investment in the correct manner, you should already have a mortgage in principle (assuming you're not a cash buyer). You will have spoken to a trusted financial advisors and are well aware of your mortgaging options.

COMPLETION OF THE MISSIVES

This stage is reached once your solicitor is satisfied with the contract, mortgage has been formalised and the deposit has been paid. Your solicitor will exchange a series of letters, known as missives, with Regency Residential's solicitors. Once these missives are concluded, the sale is legally binding and therefore we are legally bound to sell the property to you.

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FINAL ARRANGEMENTS AND NEGOTIATIONS

This is where the nuances of your investment will be finalised. You'll need to make arrangements as appropriate for the supply of: electricity, gas, water, telephone and internet services. At Regency Residential, we work with trusted letting agents who will take care of finding a tenant to occupy your new investment, ensuring that you are able to see quick returns with a minimal void period.

CONCLUSION OF THE SALE

The completion day is when you transfer final payment for the property and acquire legal ownership.





The Developer

Delivering excellent value and achieving high quality projects through innovation

McEwan Fraser Legal alongside the MCR Property Group construction team, delivers seamless projects to the highest standards through innovation in modern methods of construction, programme and cost. MCR Property Group has been recognised and awarded with some of the industry's highest awards for building excellence. Almost uniquely amongst leading developers, our clients benefit from a highly skilled and diverse in-house team which includes acquisitions managers, property management teams, quantity surveyors and procurement professionals. MCR Property Group utilise their investment and fund market expertise to enhance and protect customers' invested interests - exceeding industry benchmarks as well as delivering a seamless execution in an ever-changing market. MCR Property Group is recognised as a leading investment and development company, the name has become synonymous with supplying quality homes as a result of the company's track record. Established in 1989, the company model has moved from retaining property in the long-term to securing 'value add' opportunities across the UK. With over 25 years' experience, MCR Property Group has transacted over £2.88Bn worth of properties with a further £1.5Bn in the pipeline. Both the large portfolio and the over 150 strong property professional team, spread across offices in; Manchester, Birmingham and London, are all testament to the unparalleled opportunities and products MCR Property Group provide.





About McEwan Fraser Legal

A little background to McEwan Fraser Legal, a trusted Scottish brand.

McEwan Fraser Legal is an award winning Solicitors and Estate Agent. We have properties for sale all over Scotland and we specialise in residential properties.

We strive to provide the best service in estate agency and legal services. We understand that during business hours, it can be difficult to contact estate agents or access legal advice, so you will be pleased to know that we are open until midnight during the week and until 10pm at weekends.

What Services We Can Offer:

- Estate Agency
- Legal Conveyancing
- Litigation

- Matrimonial
- Wills and Powers of Attorney
- Executory

We currently have a team of 170 staff, and are growing, but did you know some of our staff members are multilingual? Our staff are able to communicate in 10 different languages fluently!



Award Winning Company







Contact Us



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Connect With Us

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We have done our very best to provide information to you that is accurate and honest at the time of print. The information should not be relied upon as a basis to enter into any contractual purchase commitment.







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